



## MEMORANDUM

**F O R** : **UNDERSECRETARY ALMA RITA JIMENEZ**  
Tourism Regulation, Coordination and Resource Generation

**F R O M** : The Undersecretary  
Administration and Special Concerns

**D A T E** : 17 May 2017

**S U B J E C T** : **6th UNWTO International Conference on Tourism Statistics**

We wish to inform you that the Department of Tourism and the World Tourism Organization (UNWTO) are jointly organizing the 6th UNWTO International Conference on Tourism Statistics with the theme "Measuring Sustainable Tourism" on 21-23 June 2017 at the Marriott Grand Ballroom, Newport City, Pasay City.

The UNWTO International Conference on Tourism Statistics serves as a forum to advance better understanding of statistics, set an agenda for international standards and harmonization of processes, and discuss emerging trends. This 6th edition is also an official event to celebrate the United Nations Declaration of 2017 as International Year of Sustainable Tourism for Development. The Conference will bring together UNWTO Tourism and Environment Ministers, Chief Statisticians, and international organizations to shape the landscape of tourism statistics in the midst of Sustainable Development Goals (SDGs).

In this regard, we would like to request the participation of the Regional Directors and their staff responsible for gathering tourism statistics to participate in the said Conference. The OTDPRIM shall provide for their accommodation (twin sharing) from 20 – 24 June 2017. We would also like to seek the assistance of the Regional Office to disseminate the information about the Conference to the Provincial and City Governments, Tourism Associations and Academe to attend the Conference.

We would highly appreciate the submission of duly accomplished registration forms of the Regional Directors and their staff no later than 30 May 2017 through e-mail address [unwtostatisticsconference@gmail.com](mailto:unwtostatisticsconference@gmail.com). For inquiries, the concerned regions may contact Mr. Alex M. Macatuno or Ms. Rochelle C. Eneria at telephone number (02) 459-5200 locals 514 or 506 and email address [pdot.pficd@gmail.com](mailto:pdot.pficd@gmail.com).

Also for reference is the preliminary programme and registration form. Thank you.

  
**ROLANDO CANIZAL**